

## Press Release

# Together for a smarter future with SEQUELLO PORR and Umdasch Group Ventures digitise construction logistics

Vienna/Amstetten, 01.12.2021 - PORR and Umdasch Group Ventures are together driving forward the topic of digital construction logistics and have founded the joint venture SEQUELLO for this purpose. Behind this name is a construction logistics platform that brings together clients and suppliers while simultaneously ensuring maximum data security. With clear objectives and a great deal of industry knowledge, the software company will support the key players in construction with their daily work.

“With SEQUELLO we are pursuing a joint vision and want to present a solution that will contribute to digital process optimization within the sector”, said Karl-Heinz Strauss, CEO of PORR. “The concept has already had a very positive reception. This achievement allows us to see the future in practice already today”.

### Collaborative approach

As soon as SEQUELLO is introduced to the market at the start of 2022, it will be possible to order concrete, gravel, sand and ballast digitally. What’s more, users can then view all deliveries at a glance and make their entries all the way through to checking the invoices - all online and completely confidential for construction companies and suppliers. And everyone benefits from this: SEQUELLO allows you to save eight minutes per receipt processed - an enormous time saving if one has 100,000 a year for example.

In addition to its basic functions, in the near future the software package should also contain solutions for construction site logs, sustainability and quality checks. In the operating business, all staff can benefit from SEQUELLO as a valuable tool in their daily work. But other stakeholders such as developers, inspectors and authorities should also be involved in the process step by step.

“SEQUELLO sees itself as a platform - not as a marketplace. Increasing efficiency on construction sites is a topic that can only be addressed properly if we join forces. The idea of SEQUELLO is one of an entire industry, not individual participants. That’s why every company - including competitors - is welcome to actively engage with the platform”, said Wolfgang Litzlbauer, CEO of the Umdasch Group and its subsidiary Umdasch Group Ventures.

There is a huge need to drive up productivity on construction sites. Typing in delivery note details by hand or the laborious search for receipts needs to be consigned to history in the construction sector as well. The important thing is that SEQUELLO is proactively involving the people from the operating business in this journey. Every development stage is promptly tested on real construction sites and the feedback collected is then applied immediately.

PORR is contributing its longstanding expertise in digital delivery notes to this joint venture. Doka, an Umdasch Group subsidiary and partner to SEQUELLO from the very start, is now handing over the implementation phase to Umdasch Group Ventures, which has extensive expertise in digitalisation.

## Confidentiality for clients and suppliers

In addition to increasing productivity, SEQUELLO promises data security. The core of the platform originates from SAP, the leading software provider and cloud company. Neither the founding companies nor SEQUELLO are able to view the data processed. After all, confidentiality between client and supplier is SEQUELLO's top priority and a thereby a unique selling point of the product.

"I am delighted that SAP is involved in this unique project for the construction industry as a powerful innovator. With the **SAP Business Technology Platform (SAP BTP)**, we are providing the basis for this new business model. The project is pioneering construction logistics that are more efficient, digitalised, and above all connected", said Christina Wilfinger, Managing Director of SAP Austria.

"Construction logistics - like a breeze" - that is the goal of SEQUELLO. Insights into the digital platform will be presented in February 2022 at the digitalBAU expo in Cologne. Before that, enough information to give a first impression will be published at [sequello.com](https://sequello.com). And already today, it is clear that SEQUELLO is a success story. After all, numerous renowned companies have already expressed an interest in coming on board as strategic partners. And early engagement is set to pay off for every first mover.



**Caption:** A digital construction logistics platform is coming to life in the form of SEQUELLO, one that supports key operating staff in their daily construction work. © SEQUELLO - AAust Creative

The press release can be found [here](#) in the PORR Newsroom and [here](#) in the Umdasch Group Ventures magazine.

**About PORR:**

Top performance driven by innovation - that is what PORR has embodied for more than 150 years. With around 20,000 employees and production output of about EUR 5.2 bn (as of 31.12.2020), PORR is one of the largest construction companies in Austria and among the top players in Europe. As a full-service provider, PORR offers every aspect of building construction, civil engineering and infrastructure construction across the entire value construction chain. The focus is on the home markets of Austria, Germany, Switzerland, Poland, the Czech Republic, Slovakia and Romania. In selected international project markets such as Norway, UAE and Qatar, PORR concentrates on its export products in tunnelling, railway construction and civil engineering. The PORR share is listed in the prime market segment of the Vienna Stock Exchange. For more information, visit [porr-group.com](http://porr-group.com).

**About Umdasch Group Ventures:**

We are passionate about industrialization, automation, standardization and digitalization. Because processes in the construction industry and purchasing processes in the retail sector are changing, we are investing in mature start-ups and young enterprises with disruptive business models and/or unique technologies/services. As the Future & Innovation Hub of the Umdasch Group, our aim is to continue developing our own market-oriented business models, as well as our portfolio of strategic investments, to establish ourselves on the market and drive market growth.

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